



2023-24 NIHL National Division Champions!



WELCOME

A partnership with the Leeds Knights is a unique opportunity to connect with the fastest growing sport in Leeds, with "Sell-Out!" Crowds, the largest social media following — over 30,000 — in the National Division, and the most action-packed night of family entertainment in the city!





TEAM SPONSORSHIP

As a **Team Sponsor**, your company can be prominently displayed on the team's jersey and on our replica merchandise.

Team Sponsors benefit from a range of marketing options across all our social media platforms and our official photography and **'Live Stream'**.

Team Sponsors are a feature of every game and a great opportunity to showcase your business with the fastest sport in Leeds!



Kit sponsorship is one of the most prominent ways you can associate your business with the **Leeds Knights** — various options are available, on the team's jerseys, the shorts, socks or the player's helmets.

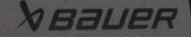






Our **Match Night** packages are an interactive part of every game in **"The Castle!"** where fans can engage with key elements of an ice hockey game. All sponsors feature on our **"Big Screens!"** and receive regular **"Shout-Outs!"** during the game PLUS, are tagged in our **Match Night** social media marketing across all our platforms.





Choose from:

The **Penalty Box* -** the 'sin bin'

Man of the Match* - presented on the ice

Match Night Competitions - Chuck A Puck, fifty50 and Shirt Off His Back

* include rink side advertising space

PLAYER SPONSORSHIP

Player Sponsorship connects you with the team and your chosen player, see:

- Your brand on your chosen player's jersey
- A weblink with your player's profile
- Feature in our **Match Night** photography
- Tagged in our social media stories
- See your brand on our Big Screens!
- PA announcements at every home game
- Player interaction opportunities, and
- A signed jersey from your player!









For all sponsorship enquiries, contact:

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